


QUEENSLAND MINERALS AND ENERGY ACADEMY (QMEA)

OUTCOMES AT A GLANCE | 2017

122%
INCREASE IN SPONSORSHIP

100
EVENTS HELD 

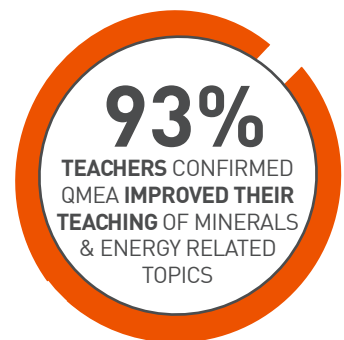
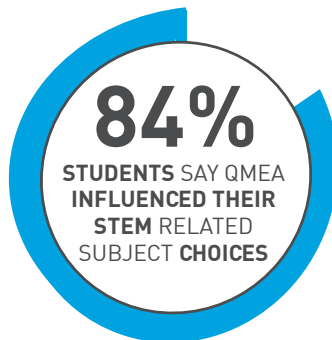
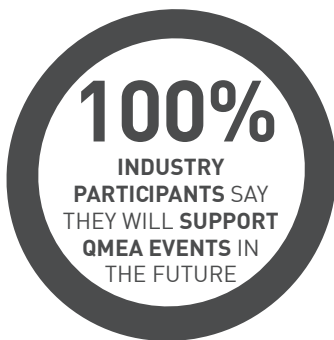
3,265
 STUDENTS REACHED

810
TEACHERS ENGAGED

20 SPONSORS

'It is a rare thing for teachers in our location to have access to such quality learning'

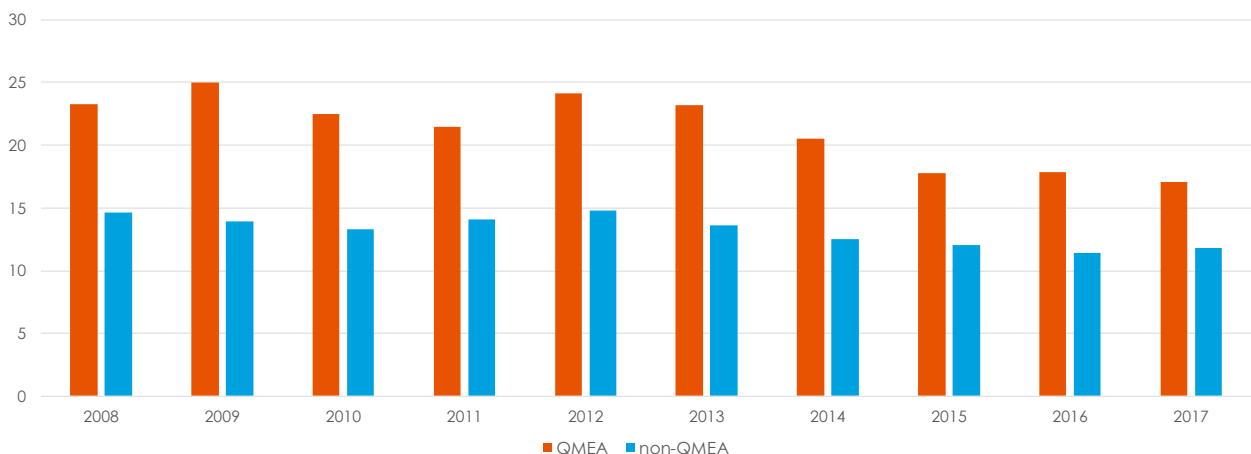
Spinifex State College teacher, Mount Isa



10 NEW QMEA SCHOOLS *... increased reach of 7,255 students and 620 teachers*
(45 SCHOOLS IN TOTAL)

39% INCREASE IN EVENTS

PERCENTAGE OF QMEA STUDENTS ENTERING POST-SCHOOL STUDY IN ENGINEERING AND RELATED TECHNOLOGIES



QMEA OUTCOMES AT A GLANCE | 2017

'I enjoyed the amount of information we were told about that we wouldn't normally hear in an average science classroom, I also enjoyed how representatives from different companies came to speak with us'

Student participant at an Energy for Future Earth workshop in Brisbane



TRADITIONAL MEDIA REACH

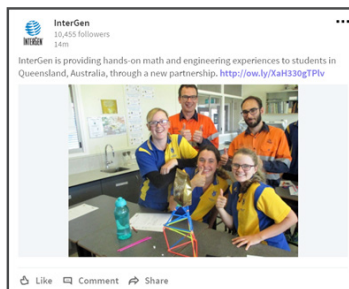
61 NEWS ARTICLES OR VIDEO COVERAGE
GENERATING AN AUDIENCE OF **404,000**

ONLINE REACH

33% INCREASE IN SOCIAL MEDIA NETWORK



GROWING FACEBOOK AND INSTAGRAM PRESENCE



CONTINUING RECOGNITION AND SHARED CONTENT FROM OUR MEMBER COMPANIES, SUCH AS GLOBAL COMPANY INTERGEN (SOCIAL NETWORK OF MORE THAN **11,000 FOLLOWERS**)



9% FEMALE QMEA STUDENTS

ENTERED A **MINING RELATED** APPRENTICESHIP OR TRAINEESHIP, COMPARED TO

0.6% FEMALE NON-QMEA STUDENTS

6.2% INDIGENOUS QMEA STUDENTS

WERE EMPLOYED IN **MINING** IN 2017 COMPARED TO

1.7% NON-QMEA STUDENTS



41 DIGITAL TECHNOLOGIES WORKSHOPS (14 LOCATIONS)

'Everyone was thoroughly engaged and it provided momentum for revisiting digital technologies and integrating into our curriculum. It was great to have an industry rep from the power station available; local connections are important in rural towns'

Principal, Millmerran P-10 State School

CAREER PATHWAYS OF THE 2016 AMBASSADORS

PROFESSIONAL PATHWAYS



TRADE PATHWAYS

