


QUEENSLAND MINERALS AND ENERGY ACADEMY (QMEA) OUTCOMES AT A GLANCE | 2018

20%
INCREASE IN SPONSORSHIP

190
EVENTS HELD 

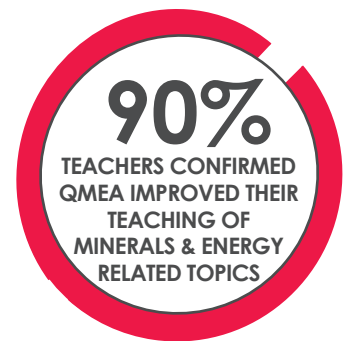
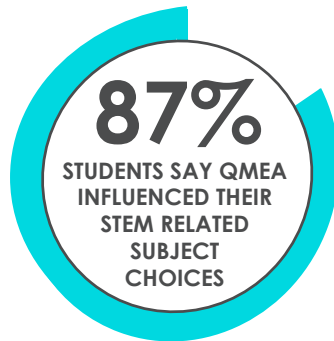
4,322
STUDENTS REACHED 

649
TEACHERS ENGAGED

24 SPONSORS

'It's amazing to see how hands on QMEA is with contributing back to our local community as these students are our future'

BMA representative, Moranbah



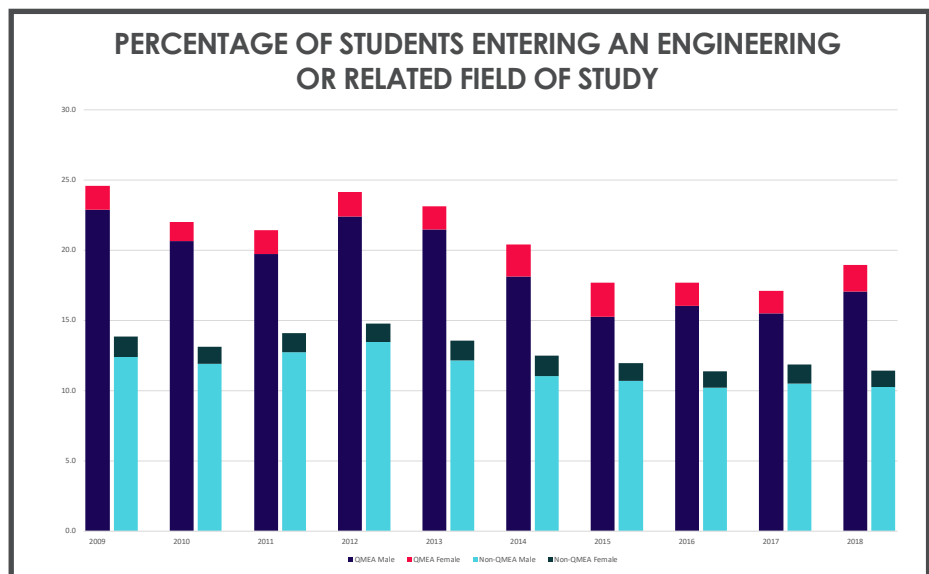
15 NEW QMEA SCHOOLS ... *increased reach of 13,153 students and 1,286 teachers*
(60 SCHOOLS IN TOTAL)

90% INCREASE IN EVENTS 

19%

QMEA STUDENTS IN POST SCHOOL STUDY OR EMPLOYMENT IN ENGINEERING & RELATED TECHNOLOGIES*

1.8% ↑ FROM 2017
Non-QMEA: 11%



'The girls were blown away by the picture of where they could go; Fabulous!'

Alison Pound, Wavell SHS

*Source: Queensland Government Next Step Destination Survey Results 2018

QMEA OUTCOMES AT A GLANCE | 2018

'Great partnership and opportunities for students, keen to build from here. Schools are yelling out for these types of partnerships that show transition from education to industry'

Pam Pritchard, Bowen State High School Principal



TRADITIONAL MEDIA REACH

253 NEWS ARTICLES OR VIDEO COVERAGE
GENERATING AN AUDIENCE OF **900,064**

ONLINE REACH

30% INCREASE IN SOCIAL MEDIA NETWORK 

GROWING FACEBOOK AND INSTAGRAM PRESENCE

16% INCREASE IN QMEA STUDENTS*

WERE EMPLOYED AS APPRENTICES/ TRAINEES IN 2018 COMPARED TO

2.5% NON-QMEA STUDENTS 

THIS AMOUNT HAS **DOUBLED** SINCE 2017



11% FEMALE QMEA STUDENTS*

ENTERED A MINING RELATED APPRENTICESHIP OR TRAINEESHIP, COMPARED TO

1.1% FEMALE NON-QMEA STUDENTS

'This was an incredible opportunity and our mentors were so generous with their time it really gave me an appreciation for where I want to be in the future'

appreciation for where I want to be in the future'

19% INDIGENOUS QMEA STUDENTS*

WERE EMPLOYED IN MINING IN 2018 COMPARED TO



11% NON-QMEA STUDENTS

Camp participant, Glencore Mount Isa Mines

